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FOR IMMEDIATE RELEASE

GOODWORKS INSURANCE SIGNS FIRST NON-PROFIT CLIENT THROUGH HRH AGREEMENT

NORTH CANAAN, Conn., July 31, 2006—GoodWorks Insurance, LLC announced that the first insurance client under its recently established insurance brokerage agreement with Hilb Rogal & Hobbs, Connecticut (HRH) was written on behalf of the internationally recognized Hancock Shaker Village located in Pittsfield, Mass.

This insurance program is the first to be written under the joint venture between GoodWorks Insurance and HRH (announced June 15) on behalf of a major non-profit organization. The GoodWorks Insurance/HRH partnership is focused on providing all lines of insurance to large for-profit, national and specialty insurance risks as well as non-profit organizations.

GoodWorks Insurance will provide insurance services to the Hancock Shaker Village through its local Great Barrington, Mass. office, while HRH will provide the insurance services and market access only available from a large national broker.

“We’re proud to be able to help Hancock Shaker Village by solving their insurance needs,” said Joe Grochmal, CEO of GoodWorks Insurance and Board Member of Hancock Shaker Village. “GoodWorks Insurance is in business to do good and build communities which, interestingly, seems to connect directly with many values advocated by the Shakers.”

GoodWorks Insurance was created with an innovative marketing model that focuses on giving back to its surrounding communities. Through a one-of-a-kind, patent pending business method, GoodWorks Insurance donates 50 percent of its operating profits to local community charities in the areas of education, healthcare and safety.

About GoodWorks Insurance, LLC

GoodWorks Insurance is a private company headquartered in North Canaan, Conn. The company believes business should proactively give back to local communities in the form of responsible capitalism. It provides its customers with insurance coverage at competitive prices with extraordinary service, while giving local charities 50 percent of its annual operating profits to fund education, healthcare or safety programs in local communities. The company can be reached at <http://www.goodworksinsurance.com> or by calling (877) 824-5678.

About Hancock Shaker Village

Hancock Shaker Village, Inc., is a private, not-for-profit educational organization that brings the Shaker story to life and preserves it for future generations. Founded as an outdoor living history museum in 1961, the 1,200 acre site includes 20 preserved historic buildings, farm, field and woodlands. Each day, interpreters demonstrate crafts and trades, farming methods and glimpses of every-day life in the Shaker community which existed on the site for over 200 years. HSV helps the public make connections between the Shaker world and our own through provocative programming, exhibits from its 22,000 object collection, participatory classes and activities, foodways and children’s programs. Shaker Family Picnics, Shaker Suppers, a major Country Fair in the fall and other special programs are geared to the whole family. A museum store and café are some of the visitor amenities available. You can reach the museum at <http://www.hancockshakervillage.org> or by calling (800) 817-1137.

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