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FOR IMMEDIATE RELEASE

GOODWORKS INSURANCE EXPANDS: OPENS SECOND BRANCH OFFICE

Company brings first-of-its-kind socially responsible philosophy to Connecticut

GRANBY, Conn., May 22, 2006—GoodWorks Insurance, LLC announced the opening of its first Connecticut-based branch office in Granby. The agency, located at 33 Hartford Avenue, will provide consumers with all lines of personal and business insurance products, while pledging 50 percent of its annual operating profits to local community charities.

“We are excited to offer Connecticut citizens an opportunity to partner with us in our philanthropic mission of enhancing local communities,” said Joseph L. Grochmal, president and CEO of GoodWorks. “We intend to contribute to multiple communities across the state, starting with Hartford County.”

According to Grochmal, GoodWorks’ Granby office will primarily service customers from the Granby and Simsbury area, however, customers from anywhere in Connecticut can contact the Granby office for insurance. A percentage of GoodWorks’ charitable donations will return to a customer’s town of residence. “For example, if a Glastonbury resident purchases a policy from GoodWorks, a percentage of our community donations will be allocated to the Town of Glastonbury,” said Grochmal.

GoodWorks will donate 50 percent of its annual operating profits (minimum \$15,000) to local non-profit organizations serving education, healthcare, and public safety. Each organization will determine how funds are allocated within each community.

Today, the Granby office made its first donation of \$4,000 to the Granby Education Foundation. Funds will be utilized to provide innovative educational programs in Granby.

“We are thrilled to see a company like GoodWorks, with its commitment to supporting education, make a home in Granby,” said Patricia Percival, Chair of the Granby Education Foundation. “GoodWorks’ philanthropic mission is similar to that of the Granby Education Foundation, and we are pleased and honored to have their support.”

In April, GoodWorks introduced its unique corporate philosophy to Massachusetts with the opening of its first-ever branch office in Great Barrington. “We’ve received very positive feedback from our customers, partners, employees, and communities since the opening of our Great Barrington office,” said Grochmal. “Our first Great Barrington office donation is already being put to work in support of education in Berkshire County. We plan to have the same effect in Granby.”

Each GoodWorks branch agency offers consumers personal insurance products including homeowners, automobile, personal umbrella, and others. In addition, GoodWorks provides small, medium and large corporations with extensive commercial insurance coverage including workers compensation, property and liability, employment practices liability, and more.

Well-respected, charitably minded insurers including Arbella Insurance Group, Chubb, Litchfield Mutual, National Grange Mutual, Patrons Insurance Group, St. Paul/Travelers, The Hartford, and Drive Insurance from Progressive have appointed GoodWorks. Many other appointments from nationally recognized insurance carriers are presently in the works.

GoodWorks delivers its 50 percent donation commitment in the form of an enforceable Charitable Contract, which holds GoodWorks responsible for providing donations and for remaining a fully transparent organization. The Contract also ensures GoodWorks donations support worthy opportunities in each community.

“Our primary responsibility is to donate to communities in a tangible, trustworthy manner. We instituted the Charitable Contract to provide customers and communities with the security that GoodWorks will fulfill its donation commitment – even if the agency does not earn a profit,” said Grochmal.

GoodWorks will open branch offices throughout Connecticut, Massachusetts, and eastern New York before expanding nationally.

Availability

GoodWorks currently provides personal and commercial insurance products for customers in Connecticut from its Granby office. The company is in the process of expanding its business approach to include life, health, disability and long-term care insurance for both individuals and groups seeking employee benefits coverages.

About GoodWorks Insurance, LLC

GoodWorks is a private company headquartered in North Canaan, Conn. The company believes business should proactively give back to local communities in the form of responsible capitalism. It provides its customers with the nation's best insurance coverage at competitive prices with extraordinary service, while giving local charities 50 percent of its annual operating profits to fund education, healthcare or safety programs in local communities. The company can be reached at <http://www.goodworksinsurance.com> or by calling (877) 824-5678.

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