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FOR IMMEDIATE RELEASE

GOODWORKS INSURANCE HELPS HONOR GRANBY MEMORIAL HIGH SCHOOL

Granby office donates to celebration event

GRANBY, Conn., September 18, 2006—GoodWorks Insurance announced today that its Granby branch office will donate \$1,500 toward a celebration for Granby Memorial High School students. To fund the balance of the celebration’s cost, GoodWorks Insurance went to local businesses and vigorously rallied their additional support and donations.

The high school was recently awarded the prestigious Vanguard Award of Excellence, an honor only one other Connecticut school has received this past year. GoodWorks Insurance put forth the effort to find fellow supporters so that Granby Memorial High School could be honored for their hard work.

“The students at Granby Memorial High are a shining example of the level of education and performance that can be achieved with hard work from the students and outstanding teaching from educators,” said Joseph L. Grochmal, president and CEO of GoodWorks Insurance. “To help the community celebrate this milestone, GoodWorks will donate 25 percent of the cost of the celebration students have so clearly earned.”

The celebration will be held after school on Monday, September 25, at High Meadow recreation center in Granby, Conn. at 311 N. Granby Rd. (Rt. 189).

“After all the hard work they put in, they deserve to relax, have fun and give themselves a big pat on the back,” said Jill Ford, partner, GoodWorks Insurance Granby office. “We were thrilled that the local businesses we sought out care as much about supporting education in the community as GoodWorks Insurance does.”

This donation is part of GoodWorks Insurance’s business philosophy that believes there is purpose beyond profit. The company donates 50 percent of its profits to organizations supporting community education, healthcare and public safety. When the company opened its Granby office in April 2006 it made a donation of \$4,000 to the Granby Education foundation.

About GoodWorks Insurance, LLC

GoodWorks Insurance is a private company headquartered in North Canaan, Conn. The company believes business should proactively give back to local communities in the form of responsible capitalism. It provides its customers with the nation’s best insurance coverage at competitive prices with extraordinary service, while giving local charities 50 percent of its annual operating profits to fund education, healthcare or safety programs in local communities. The company can be reached at <http://www.goodworksinsurance.com> or by calling (877) 824-5678.

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